

An aerial photograph of a rural landscape. A wide, calm river flows through the center, reflecting the sky. On either side of the river, there are green fields, scattered houses, and barns. The background shows rolling hills covered in dense green forests under a clear blue sky. The text 'Resele' is prominently displayed at the top in large yellow letters, with 'THE COUNTRY AREA FOR THE FUTURE 2020' in smaller yellow letters below it.

Resele

**THE COUNTRY AREA
FOR THE FUTURE 2020**

The Resele Model

Welcome to Resele



"It is with pride and joy that we can see that our intense work towards having more young people move in has resulted in a substantial increase in the number of young families with children and youths. Our local pre-school and school have worked as significant attractive factors. There are returnees, new incomers who have found their dream homes, young native inhabitants who have found employment or started their own businesses and who have started families"

Now we will work ardently to reach our goal of an increased number of people moving in, an increased number of businesses and good public services in our district of the future 2020.

Resele 2013

Villagers & entrepreneurs through Kerstin Kårén

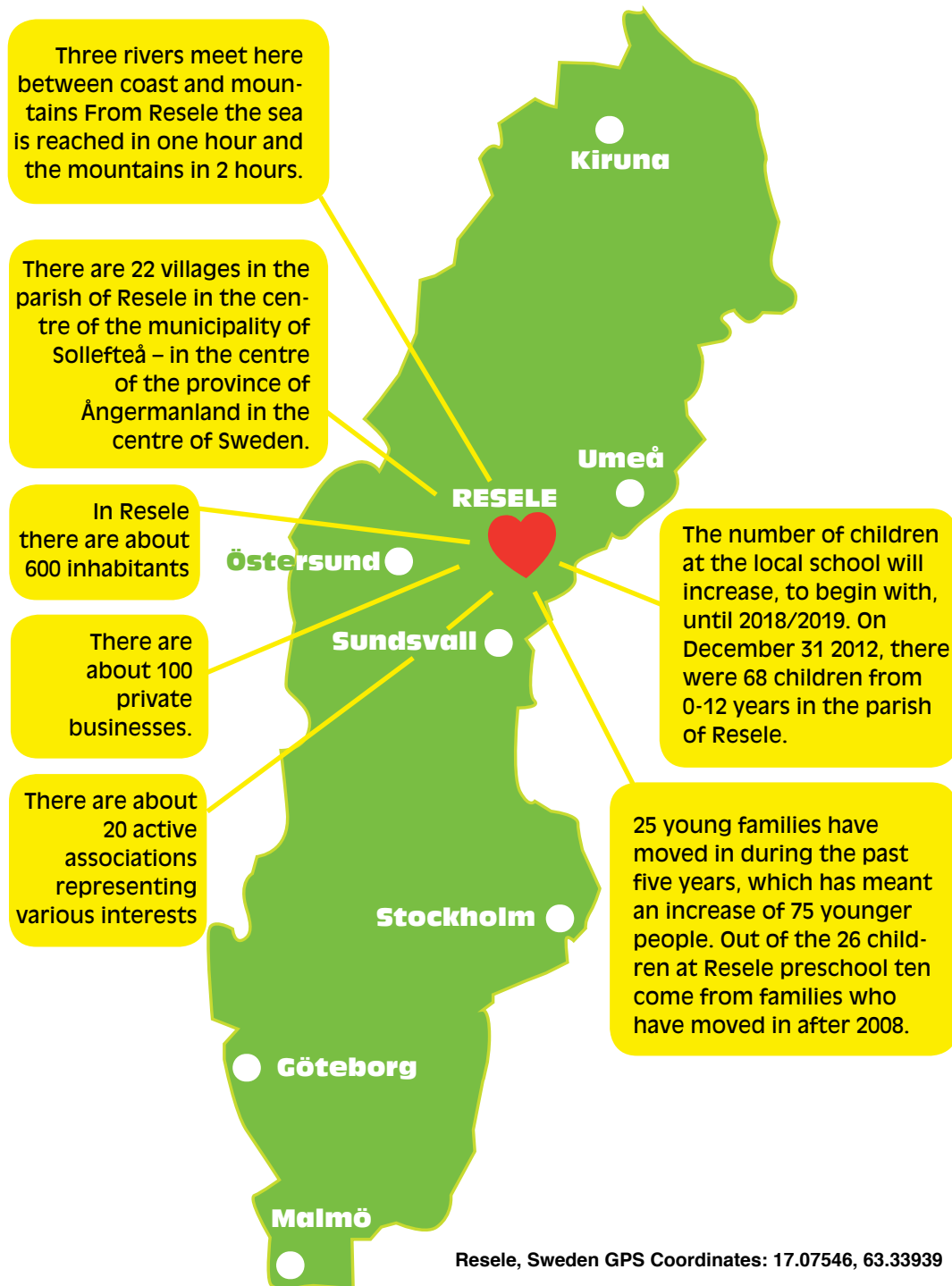
Interested in moving here? Email: hovenresele@tele2.se

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The European Agricultural Fund for Rural Development Europe
Investing in Rural Areas.



Europeiska jordbruksfonden för landsbygdsutveckling: Europa investerar i landsbygdsområden



The Resele Model

- the school serving as the heart in a community of the future



The pride and the hub of the community is in the very heart of Resele – Resele School. The school having a strong environmental profile was built thanks to a strong local involvement and was opened in 1995. It was built in environmentally friendly materials and is heated with pellets. The light and airy premises currently hold about sixty children in kindergarten, preschool class, years 1- 6 as well as an after-school centre. The rooms are functional and accessible and there is a school kitchen preparing nourishing food. There is a dining-room, a combined gym and assembly hall and a branch of the municipal library within the school premises. A staff of ten persons makes sure that the children are safe and well cared for in an adequate way. Resele School is the only school within the municipality of Sollefteå that has a green flag signifying an environmental profile. Resele school has appeared in national competitions, such as “Vi i femman”, “Us in 5th grade”, and “FIRST Lego League”, a technology competition. Teaching is constantly under development and in terms of equipment there are smart projectors in each classroom.

The school is situated in beautiful surroundings, close to forest and water giving ample opportunities for having classes in the midst of nature. There are sports facilities close to the school grounds, a football field and an ice hockey rink. In the hills above the school there are marked nature paths and an illuminated ski track. The local associations are some of the cooperating partners of Resele School.

There is a strong commitment among the six hundred inhabitants to the area of Resele generally and to the school in particular and there is a sense of pride in the achievement of having turned the birth rate upwards. In 2007 the existence of the school was threatened and this initiated an effort from the local businesses and the local community to increase the number of inhabitants in Resele and thus change the trend. An active inventory of empty homes was undertaken and Resele was marketed among younger families and returnees in order to create rejuvenation of the area – and with a successful outcome. During the past five years 25 young families have moved in with several positive effects, among them the increased birth rate. The school is saved and now Resele aims at becoming number one among the schools in Sollefteå municipality along with an increased number of inhabitants by the year 2020.

The Resele model is a concept which has even been featured in national media and now a young, enterprising and competent change in generations is underway in Resele.





Move to Resele

Resele

-our active life choice



During the past five years an increased number of families with children have moved into Resele. Young people having made an active choice either by coming back after finishing their studies or because they have a wish to settle and live in Resele. One of the returnees is Erik Strandlund, today running the family business Resele Skog (Forest) with 15 employees. Erik's family has lived in the village and on the farm for seven generations, most of them skilled entrepreneurs. Recently Erik was awarded Swedish Young Forest Entrepreneur of the Year. He is one of many young people born in Resele who has returned after several years of studies elsewhere including finding his love who moved with him home. Right now Erik is on paternal leave with their son Alvin, 11 months old, while his partner Jenny Bengtsson works as a nurse at Sollefteå Hospital.

driving force
enterprise



Josefin and Staffan Jönsson Hjertén have just moved to their dream home in the village of her ancestors. “Resele is an area with future prospects and there are great possibilities for a rich sports life here for our children”

belief in the future

Not only local descendants have found their way to Resele. Cecilia Hammar Wijkmark has a Master’s degree in Computer Science and works as Head of Division at MSB, Swedish Civil Contingencies Agency. Her husband Per is a nurse at the Emergency Ward at Sollefteå Hospital. In addition he runs his own educational business. With their professions they have a wide choice of places to settle in. After having lived in Skövde and in Reykjavik and on their way to move to England they felt they wanted to settle in the Swedish countryside and found their dream home in Resele. The home they had dreamt of on the bank of Ångermanälven in Resele was for sale and they closed the deal. Cecilia commutes one hour single way to work but the vicinity of a small idyllic school for their children is the important factor. They have acquired the quality of life they desired.



highly educated

Emelie Nilsson is an environmentally conscious young woman who found her love in Jonas Kårén with his roots in Resele. She is a trained teacher and the environmental school in Resele made her happiness complete. She is currently both working and studying to be a teacher in Home and Consumer Studies. She lives with her partner Jonas, a fireman and entrepreneur and their two children, Wilhelm 4, and Signe 2 years old. They found their dream home which they have refurbished like many new families have done by moving into old homes spending large sums of money thus benefitting local businesses.



quality of life environmental thinking



The 25 families who have moved into the various villages of the area make altogether 75 younger inhabitants with an increased birth rate as a result. Businesses tend to increase and there is a driving force among the entrepreneurs. Niklas Markie and Madeleine Sundvall had their first baby this year in January. Madeleine is a Special Needs teacher and Niklas runs Nyttogården which grows and sells vegetables and plants. A young entrepreneur in the green industry with big plans to develop his business into berry bushes and fruit trees hardy for our region. In addition there are plans to set up their own shop on the farm.

baby boom



Helene Höglund is a trained cook and lives with her husband Daniel and their little son Vilhelm, 1,5 years old, in a modern bungalow. They bought their home situated on the top of a hill with a wonderful view from a retired couple . Daniel works as a consultant for LRF Consulting, The Federation of Swedish Farmers, and enjoys the nearby forest where he can practise his number one hobby, wildlife, in his spare time. Helen is an active member in the work group for moving into Resele, a group of young families and entrepreneurs wishing to inspire others to move into this area and to find a future here. House prices are modest in Resele and homes and farms for sale are found on www.resele.se . The work group does not work as real estate agents but will give tips to those interested and will be happy to give information on the area and its opportunities. Living in the country has many advantages and commuting to work sometimes is less time consuming than in the big city. The safety aspect and the closeness to the local school were important factors when Helene and Daniel made the choice to settle in Resele.

real estate prices



Erik and Susanna Löfgren Ahokas were at a crossroads. Either they would move out of the area since Erik travels a lot in his job or they would stay and build their dream house. They have had their children at Resele school for twenty years. Erik was active when the school was built in 1994 and he is well aware of about the degree of commitment among the inhabitants of Resele. He believes in this area and its inherent force and this

led to the family's decision to build a new house on an ancestral location, today named Albertsviken after an uncle of his. He would not have made this investment without believing that the future lies in Resele.

Carolina Visser, Dutch, was looking for a quiet place to live and found her home in Backsjön, a village within the Resele boundaries. There, almost in the middle of the forest she met her love, Hans Sjölund and they now run a tourist business together. They set to it to build up a tulip farm and now they display Norrland's largest yearly tulip festival. In addition various activities are organized both summer and winter for visitors. A success story. Carolina sees great potential for the future in Resele and in the municipality as a whole, and she welcomes more families and energetic entrepreneurs to move in. She has already acted an intermediary for both Dutch and German families trying to find more secluded locations. She sees a potential in tourism with the remarkable nature offering both untouched forest and a large, beautiful river. - My experience of the Resele inhabitants is that they are progressive with a positive outlook. There is a pleasant atmosphere and people respect each other and help each other here, says Carolina.



development

animal life & nature

freedom

For many people the choice to live in the country means freedom, something which is impossible in other parts of Sweden considering the high real estate costs. This is



not the case in Resele. Sollefteå Municipality has built broadband communication to Resele school to serve as a hub, and there are plans to extend this to other parts of Resele. This will increase the opportunities for distance work and will make the countryside more attractive for people who wish to settle here. The freedom of being able to have a horse and a dog was one of the reasons why Lisa Johansson and Mikael Backman decided to

return as fully trained policemen from Umeå to Resele. Today Mikael works at The Swedish Association for Hunting and Wildlife Management (Svenska Jägareförbundet) and hunting is his most important leisure-time activity. Lisa is on mat-ernity leave after Joel was born in March. He is the second child of the family, Ebba's little brother. Lisa devotes as much time as she can to her great interest in horses.



In Resele we work together on a long term plan and with a distinct vision. The personal involvement in the area is a success factor, says Johan Andersson, returnee, employed at the local branch of the Swedish Tax Agency in Sollefteå. He is also active in the Association of Local Residents as well as a young local politician. He believes it is important that tax money is distributed in a fair way and in consideration of the choice people

make as to settling and he works actively for the development of the area. Johan moved home after graduating in Economics at Uppsala University. Like many young people settling in Resele he has his education and a job. Those without employment either still study or run businesses and many are also on parental leave. There are about one hundred persons leading a business in the area with about 600 inhabitants. There is great pride among the inhabitants of Resele. There are many who are grateful for having been brought up here and they want to give their children the same conditions with proximity, safety, smaller units and the advantages that smaller communities offer. Here people help each other. The school and the Sports Association work together. The Association of Local Residents, local Folklore Society and businesses support each other and cooperate to a great extent. Here there is a sense of care, force and belief in the future.

cooperation vision

One of the young women having found love in Resele is Angelica Holmberg who lives with her partner Mattias Modin, entrepreneur in the transport sector, in the village of Strand. Angelica, originally from the town of Örnsköldsvik, is one of the very few young politicians in Sollefteå. She sees Resele as a country area of the future and makes a point of the fact that the strong commitment manifesting itself in Resele must be safeguarded by the municipality. The driving force among citizens willing to assume responsibility is a requirement for development. There is a signal, a message in people's pattern of behaviour and in the active choices they make in their lives.

- There is strength when people join forces and believe in the future which is what is happening in Resele, says Angelica.



commitment



Although having many irons in the fire and grand plans Sara-Britta Edlund, aged 33, moved back to Resele leaving her TV-job in Stockholm. She has bought the house of her dreams at Brännkullen and additional land making it possible for her to start her long-dreamed-of deer park. The deer will be her basic business around which she will develop other activities near at hand. Sara-Britta, a qualified journalist and writer, has had her children's book Sixten in The Underworld published and was awarded a local literary prize. This book is set in the hills around the farm she now owns. This is where she can continue writing looking on the river of Ångermanälven. As a young and eager returnee she will be an asset for Resele and she is already the president of the Association of Local Residents. She is a member of the Local School Group and will work with a preliminary study aiming at establishing a senior residence in Resele. - It is not only rejuvenation which is important for a positive development. Getting old here should also be possible, says Sara-Britta.

joy & enthusiasm



We support the country area of the future., Nyttogården, Resele Skog AB, Handlar´n Resele, Myregården, Modins Transport, Tyg o Ting Tångsta, Bo på Lantgård Höven, Rödsta Potatis & Traktortjänst, Hövens Ved, Erik Strandlund, Myre Fäskvarukonsult AB, Stefan Olsson, A & P Bäckströms Skogsmaskin AB, WRS - Åke Wännström, Firma Emil Kårén, Hemmansägare Pelle Östin, HBM- Håkan Mattson, Jan Erik Eriksson, Stures Rör, Näsåkers Taxi, Thomas Norgren, Anders Andersson, Börje Tånglander, Firma Jonas Kårén, Per Johanssons Ved och Såg Österrå, Mikael Eriksson, Kenneth Backman, Tommy Edlund, Terese Kårén, Kerstin Fahlén, Myre Kunskap med flera företag o bybor.

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Strengths among the inhabitants of Resele

Pride, drive, enterprise, cooperation, hospitality.

Strengths in the Resele area

Great entrepreneurship in abundance. There are almost 100 businesses with F-tax in Resele.

Low rate of unemployment among the young people who have moved in.

Great number of people moving in: young families an increase in the number of children.

One of the newest schools in the municipality of Sollefteå with primary school, preschool, school kitchen and library – an integrated overall facility with environmental thinking and teaching under the Green flag.

Broadband connection . Plans to include neighbour villages in the coming years.

Country grocery shop offering full service. Petrol station run by the people in Resele.

Active associations Sports Association, the Association of Local Residents, local Folklore Society , Swedish church, Smyrna church, LRF etc.

Several networks of persons promoting integration and cultural diversity.

Tångsta Hall a good sports hall with tennis courts, assembly room and leisure cottages for hire.

Football field, ice hockey rink, walking paths and illuminated ski track, all facilities in the vicinity of the school.

Restaurant Myregården café, restaurant and catering with a beautiful view over the Ångermanälven, the fourth largest river in Sweden close to the establishment.

Five bridges across the river offering a variety of walks and bike tours.

Two open-air swimming facilities both in the river and in a lake.

Old homestead museum with flea market and summer café.

Staying on a farm near animals and nature.

Resele is a magnificent area with the river, the forest and the hills. The area is widely known for its beautiful nature with the Ångermanälven flowing through the landscape.

Pleasant traditions and events: Resele Day, Midsummer celebration at Riffen, Höven open air party, Tour of the bridges, Cookies galore, Pulka competition, Snowmobile meetings, Fishing competition, Old Homestead Museum: Flea Market, Café, Christmas Fair, Smyrna activities for children and youth centre, Norrland Tulip Festival at Backsjön, Urkul with its folk music festival in Näsåker, Junsele Zoo, Nipyran Sollefteå as well as several music and cultural events.

www.resele.se

An aerial photograph of a rural landscape. A wide, blue river flows through the center, bordered by dense green forests. In the foreground, there are several houses with red roofs and white walls, surrounded by green fields. A road winds through the landscape. In the background, rolling hills and more houses are visible under a clear sky.

**"There is a message
in people's pattern of behaviour and
in the active choices they make in
their lives. There is strength when
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in a common future."**